

# POSEIDON First Dissemination Report

November 2013 - October 2014

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Project Co-ordinator Karde, Norway

## Overview

During the first 12 months of development, the POSEIDON Partners have provided dissemination information and materials to raise awareness across user groups about the possibilities of POSEIDON helping to integrate people with Down's syndrome in our society.

Dissemination activity has been via traditional and digital outlets: social media, printed journals, training events, industry seminars, POSEIDON workshops, questionnaires, one-to-one assessments etc.

Prototypes have not been developed until the end of the first year, so dissemination has been as a general overview of the project alongside specific deliverables where appropriate. In year 2, dissemination will be more product and progress specific. The developers will update partners regularly on results in order for all partners to disseminate appropriately. As products develop, dissemination will be to specifically targeted users in private, public and third sectors.

Monthly activity from each partner is noted in the tables in this document.

**Workshops:**

POSEIDON Workshops were held in Oslo, Norway (January 2014) and Mainz, Germany (August 2014). In preparation for the first workshop, a questionnaire assessing how people with Down’s syndrome access and use technology was sent out to full membership of the national Down’s Syndrome Association in UK, Germany and Norway.

People with Down’s syndrome attended each workshop. Each workshop had attendees from 4 different countries. Each country was represented by a person with Down’s Syndrome: they were accompanied by a family member, a member of the national Down’s Syndrome Association and a professional person who works with people with Down’s syndrome. Both workshops included presentations about the project, group discussions about specific issues, practical sessions to test technology (POSEIDON prototypes used at Mainz) and feedback meetings.

Representatives from the following countries attended:

<b>National Down’s Syndrome Associations included in dissemination activity via POSEIDON workshops:</b>	
<b>Oslo (January 14):</b>	
Romania	DOWN Association Bucharest (Asociatia DOWN Bucuresti) <a href="http://www.asociatiadown.ro">http://www.asociatiadown.ro</a>
Slovenia	Slovenian Down Syndrome Association
Croatia	Croatian Down Syndrome Association
Italy	Associazione Italiana Persone Down (AIPD) <a href="http://www.aipd.it">http://www.aipd.it</a>

<b>Mainz (August 14):</b>	
Portugal	Associação Portuguesa de Portadores de Trissomia 21 (APPT 21) <a href="http://www.appt21.org.pt">http://www.appt21.org.pt</a>
Luxembourg	Trisomie21 LU <a href="http://www.trisomie21.lu">http://www.trisomie21.lu</a>
Switzerland	Insieme 21 <a href="http://www.insieme21.ch">http://www.insieme21.ch</a>
Ukraine	Ukrainian Charitable Organization "Down Syndrome" <a href="http://www.downsyndrome.org.ua">http://www.downsyndrome.org.ua</a>

**Summary of dissemination activities by the consortium partners M1**

**Activity month/year:**  
November 2013

**Prepared by:** DSA UK

**Date of issue:**  
30/11/2013

<b>PARTNER</b>	<b>ACTIVITY</b>	<b>DETAIL</b>	<b>DATE</b>	<b>TYPE OF AUDIENCE</b>
<b>KARDE</b>	Web page	The Norwegian Association for Persons with Developmental Disabilities.	November 13	National website
	Web page	Norwegian Network for Down Syndrome	November 13	National website
	Web page/social media	Karde Company Website	November 13	Company website
	Web page	EASPD (European Association for Service Providers of Persons with Disabilities)	November 13	National website
<b>FRAUNHOFER</b>	Web page/social media	<a href="https://www.igd.fraunhofer.de/en/Institut/Abteilungen/Interaktive-Multimedia-Appliances/Projekte/POSEIDON">https://www.igd.fraunhofer.de/en/Institut/Abteilungen/Interaktive-Multimedia-Appliances/Projekte/POSEIDON</a>	November 13	Company website
<b>DSA</b>	Website and Blog	Introductory blog article: <a href="http://downssyndromeassociation.wordpress.com/2013/11/27/a-sneak-peek-into-the-future/">http://downssyndromeassociation.wordpress.com/2013/11/27/a-sneak-peek-into-the-future/</a>	27/11/13	National website
	Web page/social media	<a href="http://www.downs-syndrome.org.uk/about-us/poseidon/">http://www.downs-syndrome.org.uk/about-us/poseidon/</a>	November 13	National website
<b>ARBEITSKREIS DOWN-SYNDROM e.V</b>	Website	Introductory article	November 13	National Website
<b>BIS</b>	Web page/social media	<a href="http://www.bis-berlin.de/institute-sp-1508245504.html">http://www.bis-berlin.de/institute-sp-1508245504.html</a>	November 13	Company website

**Summary of dissemination activities by the consortium partners M2**

**Activity month/year:**  
December 13

**Prepared by:** DSA UK

**Date of issue:**  
31/12/2013

<b>PARTNER</b>	<b>ACTIVITY</b>	<b>DETAIL</b>	<b>DATE</b>	<b>TYPE OF AUDIENCE</b>
<b>DSA</b>	*POSEIDON/assistive technology Questionnaire	Requirement gathering & project overview	December 2013	UK Members via national website
<b>NNDS</b>	*POSEIDON/assistive technology Questionnaire	Requirement gathering & project overview	December 2013	NO Members
<b>ARBEITSKREIS DOWN-SYNDROM e.V</b>	*POSEIDON/assistive technology Questionnaire	Requirement gathering & project overview	December 2013	D Members
<i>*Over 400 questionnaires were sent to people with Down’s syndrome throughout the three National DSA’s countries</i>				
<i>*The questionnaire was also translated by all invited National DSA participants at the Oslo &amp; Mainz Workshops and distributed to their national DSA memberships (8 European Countries – see January &amp; August reports in this document).</i>				
<i>* DSA Uk, NO &amp; D each selected 10 young people with Down’s syndrome who were interviewed about their everyday lives and use of assistive technologies. This information contributed to the initial Requirement Gathering WP2 at the outset of the project</i>				

**Summary of dissemination activities by the consortium partners M3**

Activity month/year:  
January 2014

Prepared by: DSA UK

Date of issue:  
31/01/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
KARDE	Presentation: tp://ud2014.se/	Submission of a presentation to UD 2014 in Sweden. Topic : HCI design issues of assistive technologies for persons with DS	January 2014	Technology professionals
DSA	Blog & Website	<a href="http://downsyndromeassociation.wordpress.com/2014/01/29/poseidon-update-2-workshop-in-oslo-2526-january-2014/">http://downsyndromeassociation.wordpress.com/2014/01/29/poseidon-update-2-workshop-in-oslo-2526-january-2014/</a>	29/01/14	National website
	Information Exchange Day	London Meeting of DSA Support Groups	25/01/14	20 Representatives of DSA support groups across South East UK
ARBEITSKREIS DOWN-SYNDROM e.V	Blog & Website	<a href="http://www.blog.down-syndrom.org/?p=6443">http://www.blog.down-syndrom.org/?p=6443</a>	21/01/14	National website
	Presentation	Advisory Committee of Disabled Persons "Landesbehindertenbeirat NRW",	24/1/14	Regional DS support group
BIS	Presentation	Kasper Hauser Stiftung in Berlin	29/01/14	Caregivers, relatives, persons with Down`s Syndrome and care home managers.
All Partners	Attended Oslo Workshop	Interactive workshop	25-26/01/14	National DSA's of: Romania Slovenia Croatia Italy

**Summary of dissemination activities by the consortium partners M4**

**Activity month/year:**  
February 14

**Prepared by:** DSA UK

**Date of issue:**  
26/02/14

<b>PARTNER</b>	<b>ACTIVITY</b>	<b>DETAIL</b>	<b>DATE</b>	<b>TYPE OF AUDIENCE</b>
<b>DSA</b>	Information Exchange Day	South East Meeting of DSA Support Groups	15/02/14	15 Representatives of DSA support groups
	National Development Body information exchange	Development of Assistive Technology qualification for the National Workforce	28/02/14	12 Board Members & associates of Skills for Care UK (National Body)
<b>NNDS</b>	Seminar	Equal rights and improvements to living conditions for people with Down's syndrome	1/2/2014	20 parents, practitioners across Norway
	Information event	Information for parents with children with Down's syndrome born in 2013	6/2/2014	Oslo University Hospital - parents
<b>ARBEITSKREIS DOWN-SYNDROM e.V</b>	Blog & website	<a href="http://www.blog.down-syndrom.org/?p=6451">http://www.blog.down-syndrom.org/?p=6451</a>	03/02/14	National website
	Quarterly members meeting	Bielefeld	12/02/14	Regional Members
<b>BIS</b>	Presentation	SOZIALSTIFTUNG care home: Köpenick (Berline)	19/02/14	caregivers working with people with Down`s Syndrome



**Summary of dissemination activities by the consortium partners M5**

**Activity month/year:**  
March 14

**Prepared by:** DSA UK

**Date of issue:**  
30/03/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
<b>Karde</b>	POSEIDON Awareness Event	The National Conference for Down syndrome in Norway	March 2014	National membership
<b>DSA</b>	Training Event	Assistive Technology Conference, Skills for Care	26/3/2014	50 South East Care/Support workers UK
	Conference	NDCS Conference ( <i>Oxford</i> )	14/03/2014	100 Members of National Deaf Children's Society
	National Awareness Week	DSA Awareness week	17-23/03/2014	National membership, professionals, press,
	World Down Syndrome Day	Global Awareness day	21/03/14	Global
<b>NNDS</b>	Information event	Bi-annual representatives meeting of the Down Syndrome Association in Norway	20/03/2014	Parents, members, professionals
<b>ARBEITSKREIS DOWN-SYNDROM e.V.</b>	Seminar for members of the Board and self-advocates	Information and strategies how to present POSEIDON within the association and in Germany	5/4/2014	15 members
	Self-Advocates workshop (Heppenheim)	Training in using tablets and smartphones	16/4/2014 – 17/4/2014	8 people with Down Syndrome
	Advisory Committee of Disabled Persons	“BAG Selbsthilfe”,	25-26/4/2014	Regional DS support group
	Information desk	Open day at the LOORENS Signlanguage school in Cologne	26/4/2014	40 parents and teachers
	Presentation/talk	Humangenetics / Medicine	28/04/14	Professionals at University Bochum, Germany

**Summary of dissemination activities by the consortium partners M6**

Activity month/year:  
APRIL 2014

Prepared by: DSA UK

Date of issue:  
30/04/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
DSA	Link to Poseidon website	From DSA to Poseidon site	April 2014	UK Nationwide to members, professionals & media
	Training event	Early Years & Primary Education Training	30/4/14	30-50 Practitioners and parents
	National Development Body information exchange	Development of Assistive Technology qualification for the National Workforce	16/4/2014	12 Board Members & associates of Skills for Care UK (National Body)
	Information event	Parents Information Exchange	5/4/2014	20 Parents UK
<b>ARBEITSKREIS DOWN-SYNDROM e.V.</b>	<i>Seminar for members of the Board and self-advocates</i>	<i>Information and strategies how to present POSEIDON within the association and in Germany</i>	5/4/2014	15 members
	Self-Advocates workshop (Heppenheim)	Training in using tablets and smartphones	16/4/2014 – 17/4/2014	8 people with Down Syndrome
	Advisory Committee of Disabled Persons	“BAG Selbsthilfe”,	25-26/4/2014	Regional DS support group
	Information desk	Open day at the LOORENS Signlanguage school in Cologne	26/4/2014	40 parents and teachers
	Presentation/talk	(Humangenetics / Medicine	28/04/14	Professionals at University Bochum, Germany

**Summary of dissemination activities by the consortium partners M7**

**Activity month/year:**  
MAY 2014

**Prepared by:** DSA UK

**Date of issue:**  
30/05/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
MIDDLESEX UNIVERSITY	7th International Conference on Pervasive Technologies	eFRIEND: an Ethical Framework for Intelligent Environment Development.	27-30/5/14	International research
DSA	Training/Support	early years & primary education training, parents and practitioners	8/5/14	30 parents and practitioners
	Training/Support	supporting behaviour 3-11 years	9/5/14	30 parents and practitioners
	Education	Supporting memory education day	16/5/14	50 Parents and practitioners
	Support event	Parents evening	17/5/14	30 Parents
	Information exchange	Information evening at 21 & Co.	20/5/14	30 Parents and children
	Web link	Live link on Down Syndrome International website	20/5/14	Worldwide
	Education	Primary and secondary education day	22/5/14	50 Parents and practitioners
	Web link	Live link on European Down Syndrome Association website.	20/5/14	Europe
	Assessment interviews	Poseidon information given at individual's assessment interviews	May 2014	10 Users and supporters
	Assessment Reports	Poseidon information detailed on updated assessment interviews	May 2014	15 Users and supporters
ARBEITSKREIS DOWN-SYNDROM e.V.	Network Meeting in Würzburg	19 German Down Syndroms assoziations are combined in the Network Down Syndrome General Meeting - Introductions of the POSEDON project in a presentation and giving the hint to the online questionnaire	10/5/14	35 members of the network (parents and professional people)

# POSEIDON

	Group of regulars	Open meeting - Introduction of POSEIDON	13/5/14	24 parents
	Reception of the year from all delegation for the issues of people with disabilities	Handing out flyers – about 10 direct talks about POSEIDON	13/5/14	300 participants
	Sports Event for people with Down's Syndrome (with Silvia Rus from Fraunhofer)	550 people with DS took part and together with their parents, carer and brothers and sisters 2500 people all in all have been there!	17/5/14	500 flyer given to the people; about 150 direct conversations

**Summary of dissemination activities by the consortium partners M8**

Activity month/year:  
JUNE 2014

Prepared by: DSA UK

Date of issue:  
30/06/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
KARDE	Awareness Presentation	IADL support to elderly persons with DS. Deadline : Mid June 2014.	June 2014	AAL audience at Romanian conference
DSA	Education Day	Early years & Primary Education Day	5/6/14	50 Education practitioners
	Education Day	Early years & Primary Education Day	20/6/14	100 Practitioners & parents
	Training	Education for Westminster schools	25/6/14	50 Practitioners
	National Sports Event	Premier League's Down's Syndrome Football Festival	29/6/14	500 PWDS, parents, practitioners, sports professionals
ARBEITSKREIS DOWN-SYNDROM e.V.	Family Sunday Bielefeld	Talk (2h): POSEIDON and discussion about the first layout of the navigation system Seminar (2 1/2h): tablet use for people with Down Syndrom	1/6/14	60 families (220 people)
	Network Meeting Cologne	Presentation of the first paper prototype and feedback	7/6/14	15 Network members
	Ruhruniversität Bochum:	About Down Syndrome and a	9/6/14	350 Medical students

# POSEIDON

	Medical lecture (ground seminar)	short presentation of POSEIDON		
	Ruhruniversität Bochum: Medical lecture (graduation seminar)	About Down Syndrome and short presentation of POSEIDON	16/6/14	80 Medical students
	Conference of Human Genetics Essen	Presentation of POSEIDON at the information stand	19-21/6/14	500 practitioners
	Universität RWTH Aachen: Human genetic lecture (ground seminar)	“My Life with Down Syndrome” and a short presentation of POSEIDON	20/6/14	250 Medical and human genetic students
	Universität Landau: Lecture of special education and pedagogy (graduation seminar)	What do parents for inclusion? The work of Arbeitskreis Down-Syndrom e.V. and presentation of POSEIDON	23/6/14	60 students of special education and pedagogy
	General assembly and board meeting of LAG SB NRW (Landesarbeitsgemeinschaft Selbsthilfe Nordrhein-Westfalen)	Short presentation of POSEIDON and giving out flyers to all partners	24/6/14	(150 associations are members at the LAG SB NRW) 50 participants
	Advisory committee of disability town Bielefeld	Giving out flyers	28/6/14	Committee members

**Summary of dissemination activities by the consortium partners M9**

**Activity month/year:**  
JULY 2014

**Prepared by:** DSA UK

**Date of issue:**  
30/07/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
<b>MIDDLESEX UNIVERSITY</b>	Publication: Requirements Engineering for Intelligent Environments	The 10th International Conference on Intelligent Environments in Shanghai	29th of June to 4th of July	Science / research
<b>BIS</b>	Presentation Personalized Smart Environments to Increase Inclusion of People with Down's Syndrome – Results of the Requirement Analysis	ICCHP Conference in Paris	7/10/14	Science / research
<b>DSA</b>	Training event	Education Training at Special School	23/7/14	50 Practitioners
	Commissioner meeting	Locality head of Devon County Council	17/7/14	10 County Council Learning Disability team leaders
	Employment meeting	Employment lead of DCC	17/7/14	PWDS across Devon County (400)
<b>ARBEITSKREIS DOWN-SYNDROM e.V.</b>	Politics Meeting (SPD) Mainz	Assistance for families with children with special needs; dispense flyer and a few direct talks to politicians about POSEIDON	15/7/14	80 participants
	- Self-advocate seminar - Parents seminar Mannheim	How to use tablets or smartphones? Assistance technology: POSEIDON paper prototypes and discussions	19/7/14	15 families

**Summary of dissemination activities by the consortium partners M10**

**Activity month/year:**  
AUGUST 2014

**Prepared by:** DSA UK

**Date of issue:**  
31/08/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
DSA	Publication – update article.	DSA JOURNAL – digital and physical distribution	14/08/14	UK Nationwide to members, professionals & media:
	Regional Symposium	‘Achieving integration in Health and Social Care’ – attended by Sharon Allen, Skills for Care CEO, and Glen Mason, Director of People, Communities and Local Government at the Department of Health plus health and social care commissioners, care services managers and owners, learning and development providers and managers from Local Authorities and others in senior strategic positions	13/08/14	Care Professionals – 50 heads of department
ARBEITSKREIS DOWN-SYNDROM e.V.	Congress „Living today“ Magdeburg	Information stand: POSEIDON pull up and flyer	5/8/14	400 Parents and people with learning problems
	Information evening „Therapiezentrum Iven“ Baiersbronn	Presentation of the paper prototypes and discussions	8/8/14	42 families
All Partners	Attended Mainz Workshop	Interactive workshop	August 2014	National DSA’s of: Luxembourg Switzerland Portugal Ukraine



**Summary of dissemination activities by the consortium partners M11**

Activity month/year:  
SEPTEMBER 2014

Prepared by: DSA UK

Date of issue:  
30/09/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
KARDE AS	Article published by Funka Nu	<a href="http://www.funkanu.com/en/About-Funka-Nu/News/News-archive-en/Status-report-Research-project-on-Down-syndrome/">http://www.funkanu.com/en/About-Funka-Nu/News/News-archive-en/Status-report-Research-project-on-Down-syndrome/</a>	September 2014	online
FRAUNHOFER	AAL Forum in Bucharest	Presentation and flyers	9-12-09/14	Industry event
DSA	Publication	Blog/social media <a href="http://downssyndromeassociation.wordpress.com/2014/09/22/second-poseidon-workshop-in-mainz/">http://downssyndromeassociation.wordpress.com/2014/09/22/second-poseidon-workshop-in-mainz/</a>	22/09/14	National website
	Training Event	assessment and recommendation training at a primary school on the Isle of Wight	4/09/14	40 practitioners – teachers, speech and language therapists, assistants,
	Training Event	DSA training at Cobham primary school, Surrey	24/09/14	10 parent and teachers
	Training Event	DSA training at the Langdon Down Centre	26/09/14	50 parents and practitioners.
	Training Event	education and supporting positive behaviour training	27/09/14	30 parents

<b>NNDS</b>	Information event	Information to parents with children with DS born 2013 and 2014	09/09/2014	Oslo University Hospital: Parents
	Information workgroup	Workgroup with representatives for all NGOs representing people with mental and physical disabilities	29/09/14	Professionals
<b>ARBEITSKREIS DOWN-SYNDROM e.V.</b>	Group of regulars Bielefeld	talking about the navigation prototype	9/9/14	12 families
	Self-advocate seminar Parents seminar Mainz	How to use tablets and smartphones – training About POSEIDON – Tablets as assistance? Discussion	19/9/14	12 self-advocates 16 parents
	Mitteilungen 87 (3/2014) Member journal	Poseidon Workshop in Mainz	17/9/14	2000 members
	Blog.down-syndrom.org	Web page – Workshop report	18/9/14	
	Information and training Mainz	Professionals from different social care organisations: Assistance technology for being more independent	24/9/14	10 participants (4 different organisations)
	Charity event “Down-Syndrom-Day” on the Garden exhibition in Schwäbisch Gmünd	1 ¾ h Presentation of Poseidon and discussion afterwards & information stand the whole day	27/9/14	120 listeners  600 flyer; 200 sticker  about 150 direct talks

**Summary of dissemination activities by the consortium partners M12**

**Activity month/year:**  
OCTOBER 2014

**Prepared by:** DSA UK

**Date of issue:**  
31/10/2014

PARTNER	ACTIVITY	DETAIL	DATE	TYPE OF AUDIENCE
KARDE AS	SOR-conference	“Velferdsteknologi for bruk på nettbrett, smarttele-foner og pc”- Translated: Welfare technology for use on tablets, smart telephones and PC.	27/10/14	Persons working in health and society sector for persons with intellectual disabilities, parents and other interested persons
	Exhibition stand at SOR conference	Information brochure about POSEIDON distributed.	27-28/10/14	675 Persons working in health and society sector for persons with intellectual disabilities, parents and other interested persons
	Information brochure in Norwegian for distribution	Overview of project distributed via NNDS	24/10/12	500 members, carers & professionals
FRAUNHOFER	Fachtagung AAL Oct	POSEIDON presentation	20-21/10/14	Industry
	Conference NordiCHI	POSEIDON presentation	28-30/10/14	Industry
DSA	DS and Autism Spectrum Condition Training event, LONDON	POSEIDON presented as part of communication session	4/10/14	30 parents & practitioners,
	Training event, SWINDON	supporting behaviour workshops,	9/10/14	50 primary and secondary practitioners and parents
	Training event @ DSA, LONDON	Primary school training & information	10/10/14	60 parent and education

				practitioners
	Training event at St Ives Primary School, CAMBRIDGSHIRE	Primary School training & information	13/10/14	30 parents
	Training event at Southend Primary School, ESSEX	Primary School training & information	15/10/14	10 parents
	Training event at Primary School, SHEFFIELD	supporting behaviour training day	20/10/14	30 parents & practitioners
	Training event St Anthony's, CHICHESTER	primary and secondary training	24/10/14	50 education practitioners
<b>NNDS</b>	Information event	Specialist board of the Down Syndrome Association Norway	31/10/14	Professionals
<b>ARBEITSKREIS DOWN-SYNDROM e.V.</b>	Meeting Network Down Syndrome Germany	Talk about the Mainz seminar in August	11/10/14	16 participants
	Parent Group Mainz	Talk about the navigation app at the Mainz seminar in August	18/10/14	14 families
	Training of speech therapist	About POSEIDON, the use of tablets (training)	21/9/14	16 speech therapists
	Information evening „Therapiezentrum Iven“ Bayersbronn	Presentation of the paper prototypes and discussions		40 families (every week new families; 80 % with children with Down Syndrome – Duration 1 week)